

THE SUTTON PLACE HOTELS UNVEIL NEW MOBILE APPS FOR iPad, iPhone, AND ANDROID

VANCOUVER, BRITISH COLUMBIA (May 13, 2013) – The Sutton Place Hotels, Canada’s premier luxury hotel brand, has amplified its hotel presence in the digital world with their new fleet of innovative mobile apps.

Developed by some of the best experts in the industry, the apps ensure an easy and efficient booking experience with access to the best rates and exclusive offers at all locations.

“Mobile technology is an essential factor in the hotel industry,” says John Sandor, vice president of The Sutton Place Hotels. “These days, most people have a smartphone or other mobile device that lets them complete many of their daily tasks. We wanted to give our guests that same convenience with our apps. This app is a perfect complement to our friendly and helpful staff.”

The company is particularly proud of their 24-hour online concierge service. “This is a unique feature for us... it really displays The Sutton Place Hotels’ standard of service and excellence that we are proud of and renowned for.”

Other key features of the mobile app:

- Book reservations at any Sutton Place Hotel location
- Access exclusive promotions & limited time offers
- Gain access to Best Available Rate anywhere
- Access promotional, corporate & group rates
- 24-hour live chat with our Concierge
- Browse locations & properties on an interactive map
- View photos of rooms, guest services & amenities
- Retrieve local information & helpful links
- Find nearest hotel location with GPS feature
- Receive click-to-call functionality & email options
- See current list of personal current bookings

With so many benefits, Mr. Sandor is sure they will see a huge amount of activity following the launch. “We know people want things to be simple, convenient, and fast. Our apps have the key components with an added bonus of great photos, features, and exclusive offers. We couldn’t have asked for more.”

The Sutton Place Hotels Mobile Apps are available for free at the Apple Store, Google Play, or at www.suttonplace.com.

For more information, contact:

Kayla Joffe
The Sutton Place Hotels
604.730.6664
kjoffe@northland.ca
www.suttonplace.com